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Matter No.: 16898-002001 Page 1 of 13 Applicant(s): Anthony David Hayward et al. SYSTEM FOR AGGREGATING, PROCESSING AND DELIVERING VIDEO FOOTAGE, DOCUMENTS, AUDIO FILES AND GRAPHICS

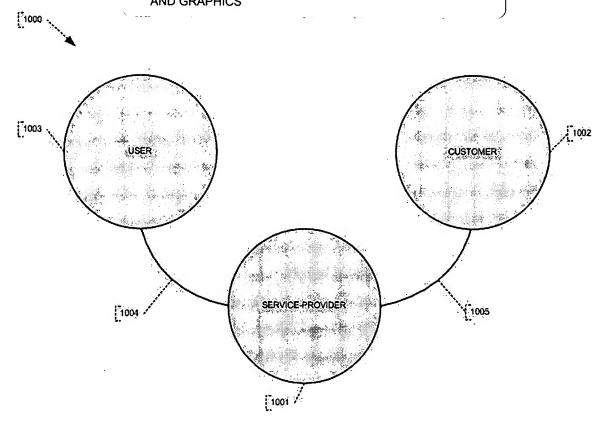


FIG. 1A

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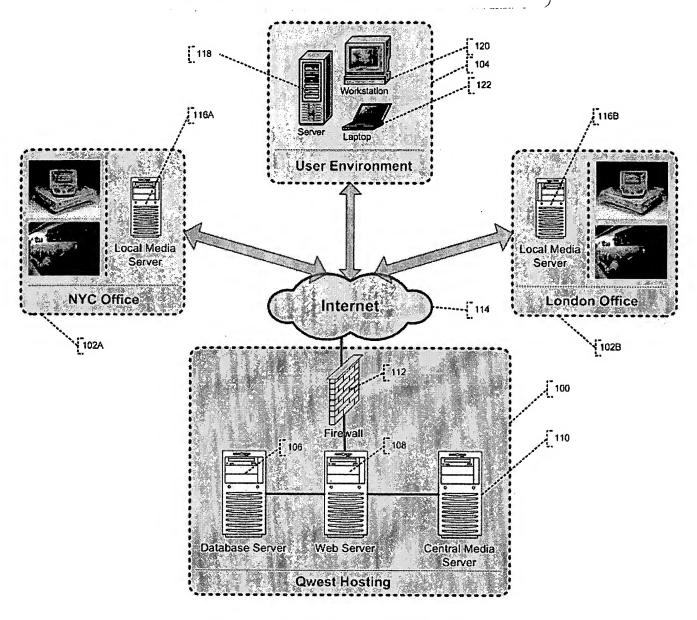


FIG. 1B

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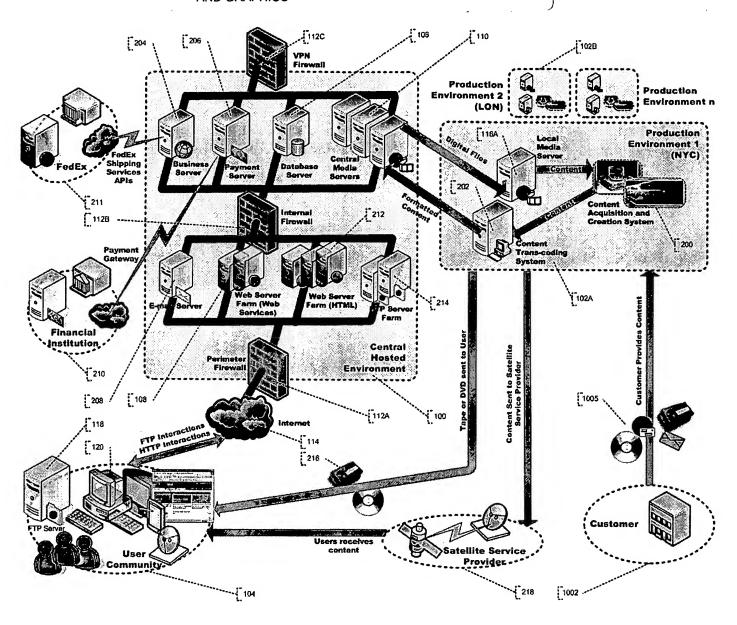
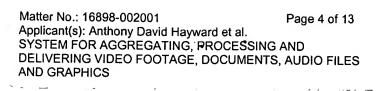


FIG. 1C



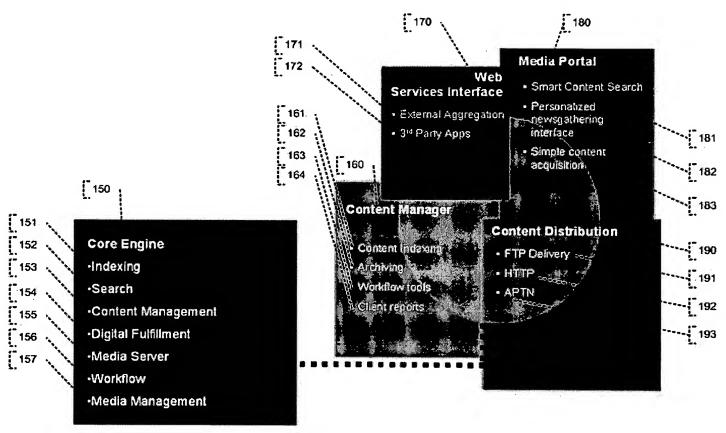
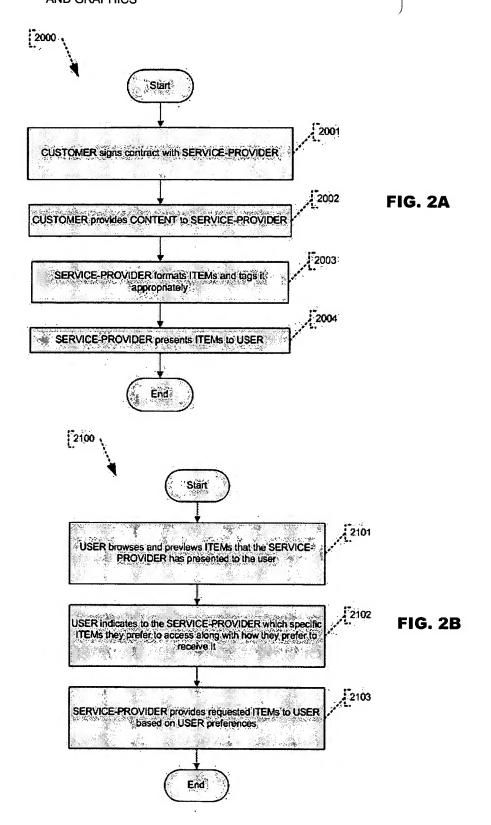
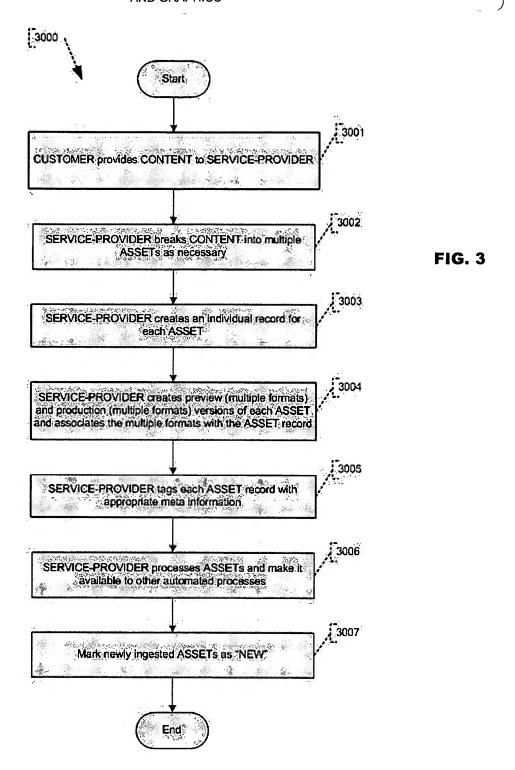


FIG. 1D

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DELIVERING VIDEO FOOTAGE, DOCUMENTS, AUDIO FILES AND GRAPHICS 4000 Start 4001 SERVICE-PROVIDER and/or CUSTOMER reviews all ASSETs marked as "NEW" 4002 SERVICE-PROVIDER and/or CUSTOMER groups related ASSETs into a logical related collection(s) called STORY as necessary or add NEW ASSETS to existing STORY/ STORIES as appropriate 4003 SERVICE-PROVIDER and/or CUSTOMER creates an Individual record for each NEW STORY. FIG. 4 4004 SERVICE-PROVIDER and/or CUSTOMER tags each NEW or edited STORY with appropriate meta information 4005 SERVICE-PROVIDER tags each NEW or edited STORY as PENDING-APPROVAL 4011 Changes made to the PENDING-APPROVAL ASSET or PENDING-APPROVAL STORY based on CUSTOMER feedback 4006 SERVICE-PROVIDER presents the PENDING-APPROVAL ASSET of PENDING-APPROVAL STORY to preview to CUSTOMER 4012 4007 CUSTOMER approves each SERVICE-PROVIDER receives feedback from EW STORY (along with ASSETs associated therein) CUSTOMER on changes to be made or NEW ASSET YES 4008 SERVICE-PROVIDER makes the APPROVED ASSET(s) and/or STORY/STORIES LIVE 4009 SERVICE-PROVIDER makes the LIVE ASSET(s) available to USERs 4010 SERVICE-PROVIDER processes ASSETs and STORIES and make it available to other automated processes End

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5100 5000 Start 5101 5001 Potential USER indicates wish to register with SERVICE-CUSTOMER provides SERVICE-PROVIDER with a list of PROVIDER potential USERs along with required information 5102 5002 Potential USER provides information about themselves to SERVICE-PROVIDER SERVICE-PROVIDER sets the rule for all USERs to APPROVE-ALL À  $\mathbf{A}$ 5201 SERVICE-PROVIDER goes about the approval process in FIG. 5A one of many ways based on configurable internal rules for registration process 5202 Rule - APPROVE-ALL APPROVE-ALI PPROVE-SELECTIVELY Rule = APPROVE-SELECTIVELY 5203 is Potential USER part of a predefined list of a potential USERs meeting USER criteria that the SERVICE-PROVIDER maintains 5213 5209 ΝΌ SERVICE-PROVIDER approves Potential USER USER(s) provides additional information 5210 5204 5214 SERVICE-PROVIDER contacts potential SERVICE-PROVIDER verifies potential USERs credentials USER and requests additional information SERVICE-PROVIDER automatically sets expiry date for YÊS access to service 5211 5205 ŃО SERVICE-PROVIDER Potential USERs 5215 decides if more information should credentials match registration be elicited requirements 5206 SERVICE-PROVIDER assigns YĖS 5212 NO roles and access privileges based on registration information SERVICE-PROVIDER approves USER SERVICE-PROVIDER rejects potential USER 5207 SERVICE-PROVIDER automatically sets expiry date for access to service 🐇 5208 SERVICE-PROVIDER assigns roles and access privileges based on registration information. SERVICE-PROVIDER informs potential USER if 5217 they have been approved or rejected Privilege Max M USER Role Media USER Yes Yes Yes CUSTOMER Yes Yes No Yes FIG. 5B End Yes Yes Yes Yes Marketing Professional Yes Yes No No User Type X

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**AND GRAPHICS** 

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SYSTEM FOR AGGREGATING, PROCESSING AND DELIVERING VIDEO FOOTAGE, DOCUMENTS, AUDIO FILES AND GRAPHICS 6000 Start USER browses/searches/previews ITEMs that the SERVICE-PROVIDER has presented to the USER 6002 USER indicates to the SERVICE-PROVIDER which specific . ITEMs they prefer to access the section of the same was 6003 Strain Miles USER indicates to the SERVICE-PROVIDER their. preference on how to receive the ITEMs FIG. 6 6004 USER accepts the TERMs and conditions for access and use of **ITEMs** YES 6005 SERVICE-PROVIDER implements required steps to enable USER to access requested ITEMs based on their indicated preferences 6006 SERVICE-PROVIDER Informs USER of availability of TEMs along with required instructions to access the . NO ITEMs End

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DELIVERING VIDEO FOOTAGE, DOCUMENTS, AUDIO FILES AND GRAPHICS 7000 Start USER browses ITEMs by using a single or combination of the following methods a. by visiting the web site. 7001 b. by running a tool that runs on the USERs desktop
 c. going through email alerts that the SERVICE-PROVIDER sends
 to the USER 7002 NO USER adds/removes ITEMs to/from CART All desired ITEMs resent in the CAR 7004 YĖS FIG. 7 USER proceeds to checkout YĖS 7014 7005 USER removes the ITEMs that they USER reviews and verifies the do not agree the TERMs to, from the TERMs associated with each ITEM CART in CART 7006 YÊS 7013 USER USER agrees wishes to modify ITEMS present in with the TERMs associated with the CART each ITEM in CART YĖS 7007 USER proceeds to next step in the checkout process YĖS 7008 USER chooses the format in which ΝO they would prefer to receive the ITEMs in the CART from a list of available options for each ITEM 7009 USER chooses the mechanism by which they prefer to receive the ITEMs 7010 USER provides additional information specific to the delivery mechanism they have chosen USER confirms request 7012 YĖS USER request entered into the SERVICE-PROVIDERs request management system End

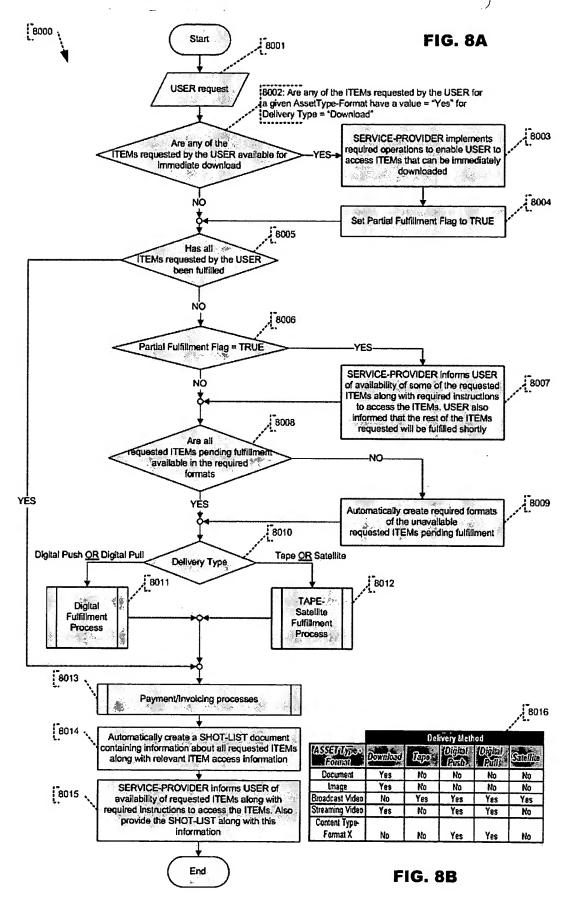
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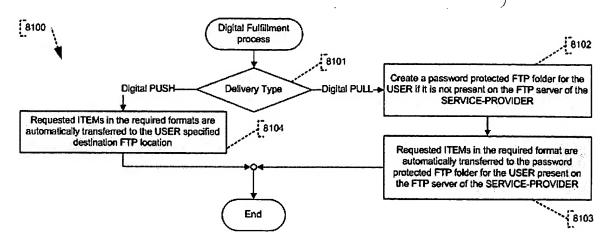


FIG. 8C

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